



**Discounts:**

The following discounts are only granted on purchase within one year:

- 3 appearances 5 %
- 6 appearances 10 %
- 12 appearances 15 %

**Banner formats:**

GIF, JPG, PNG  
Other file sizes upon request.  
Graphics in the sizes specified above with 300 ppi.

**Data supply:**

At least 1 week before start to:  
Stephan Keller,  
Phone: +49 8261 999-362,  
Mail: keller@sachon.de

**Contact:**

Sabine Reggel,  
Phone: +49 8261 999-338,  
Mail: reggel@sachon.de

Christiane Adamczyk,  
Phone: +49 8261 999-331,  
Mail: adamczyk@sachon.de

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in €/ Month
Introbanner			1052 x 300	1,500.-
Half page ad			300 x 600	980.-
Superbanner			800 x 120	710.-
Fullbanner			500 x 90	625.-
Content Ad			3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1,285.-
Video			640 x 360	1,355.-

\* Placement in rotation  
\*\* Size and position in illustration exemplary  
\*\*\* Prices incl. link

### Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
Fullbanner	550 x 200	735.-
Fullbanner Premium	500 x 200	870.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image	905.-
Event note	200 x 80	410.-
Stand Alone	Exclusive dispatch (details upon request)	2,830.-

### Banner:


GIF, JPG, PNG,

Graphics in the sizes specified above with 300 ppi

### Fullbanner

**Wie Hopfenpflanzer die aktuellen Herausforderungen meistern**

Rapaci Proud, 1. Vorsitzender Deutscher Hopfenwirtschaftsverband e.V., hat vor unsicheren Zeiten gewarnt. Angesichts des Ukraine-Krieges wurden sowohl die Brauindustrie als auch die...




...weiterlesen

**Fullbanner**

Neuer Vorstandsvorsitzender bei Eckes-Granini


Der Aufsichtsrat der Eckes AG hat Lars Wagener zum neuen Vorstandsvorsitzenden und CEO der Eckes-Granini Group, Europas führendem Hersteller von Säften und fruchthaltigen Getränken, berufen...



### Sponsored Post

**Coca-Cola definiert Titel**

Coca-Cola (brand value down 5% to USD33.5 billion) retains its title as the world's most valuable non-alcoholic drinks brand, according to a new report from leading brand valuation consultancy...




...read more!

**Sponsored Post**

**Tiray partners with AB/InBev**


Tiray Brands, the world's largest cannabis company, has taken a transformative step that not only elevates it to the status of the fifth-largest craft brewer but also positions it as the fifth-largest...



### Event note

**Ireks' Bold Move**

The Cooperativa Agrícola announced with the governor Carlos Massa Ratinho Junior, an investment of 100 million Euros for the construction of a malting facility in Guarepavá...




...read more!

**Event note**

**Colombia's Alcoholic Imports Surge**

According to data from the Institute of Statistics (DANE), Colombia imported a substantial amount of alcoholic beverages, totaling 96 million liters, valued at US-\$254 million in 2022. Among the most...



...read more!



# PUBLICATION SCHEDULE

[www.freshlybottled.com/newsletter](http://www.freshlybottled.com/newsletter)

## +++FRESHLY BOTTLED+++

### Publication Schedule:

January	February	March	April	May	June
07.01.2025	04.02.2025	04.03.2025	01.04.2025	13.05.2025	10.06.2025
21.01.2025	18.02.2025	18.03.2025	15.04.2025	27.05.2025	24.06.2025
			29.04.2025		
July	August	September	October	November	December
08.07.2025	05.08.2025	02.09.2025	14.10.2025	11.11.2025	09.12.2025
22.07.2025	19.08.2025	09.09.2025	28.10.2025	25.11.2025	
29.07.2025	26.08.2025	30.09.2025			

### Mailing:

bi-weekly

### Addresses:

approx. 9.000 per mailing

### Data supply:

by e-mail 1 week before start of placement at the latest to:

Stephan Keller, Phone: +49 8261 999-362, Mail: [keller@sachon.de](mailto:keller@sachon.de)

### Banner:

GIF, JPG, PNG,

Other sizes upon request.

Graphics in the sizes specified above with 300 ppi

### Contact person:

Sabine Reggel, Phone: +49 8261 999-338, Mail: [reggel@sachon.de](mailto:reggel@sachon.de)

Christiane Adamczyk, Phone: +49 8261 999-331, Mail: [adamczyk@sachon.de](mailto:adamczyk@sachon.de)